



Cloud Solution for strategic purchasing of master alloys, alloys and unalloyed materials for foundries, steel mills and metallurgy

Cloud solution from alloys2b conduct mission-critical purchasing process more efficiently, reliably and cost-effectively

Munich, 06/16/2014 – Based in Munich the start-up alloys2b provides the first cloud solution for the strategic purchasing of master alloys, alloys and unalloyed materials enabling foundries, steel mills and metallurgy to conduct their mission-critical purchasing process more efficiently, reliably and cost-effectively. The goal is to make available the optimization and savings of a purchasing solution for small and medium-sized enterprises (SME).

“It is possible to achieve a fair market pricing using the cloud solution from alloys2b and the known procedure based on the tendering principle. A call for tender is created within less than 5 minutes and the subsequent bidding procedure starts automatically. This ensures a time saving of over 30% (over 70% for recurrent needs) and reduce the expenditure up to 90%. This huge potential should be fully exploited in any company” explains Juergen, Wixler, CEO of alloys2b GmbH

Offered as software as a service (SaaS), the alloys2b cloud solution can be deployed in any environment quickly and without the complexity and cost of a time-consuming IT project. Until 08/31/2014 companies can use the cloud solution 14 days without obligation free.

About alloys2b GmbH

alloys2b GmbH was founded in 2013 by brothers Andreas and Juergen Wixler. The Munich-based software as a service provider is specialized in strategic purchasing of master alloys, alloys and unalloyed materials. For its customers, the use entails a reduction of the expenditure, significant time saving and a fair market price. Further information on www.alloys2b.com

Press contact:

alloys2b GmbH

Andy West

Manager PR

Phone: + 49 (0) 89 122287 – 102

E-Mail: press@alloys2b.com